



KALACHAKRA

— STUDIO —

Where Creativity Meets Precision

SOCIAL MEDIA PRESENCE

STRATEGY. CONTENT. GROWTH.

We help brands build a powerful social presence that connects, engages and drives real results.

Engagement
+125%

Reach
98.6K

Growth
+87%



WHAT WE FOCUS ON



STRATEGIC APPROACH

Data-driven strategies that deliver results.



CREATIVE CONTENT

Eye-catching designs that represent your brand.



CONSISTENT GROWTH

Build engagement and grow your community.



COMMUNITY ENGAGEMENT

Connect with your audience and build lasting relationships.



PERFORMANCE TRACKING

Regular reports to measure and improve.



STRATEGY



DESIGN



SCHEDULE



ENGAGE



ANALYZE



GROW

PLANNED TODAY. GROWING TOMORROW.



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SOCIAL MEDIA BASIC

BUILD

For individuals, startups & local businesses beginning their digital journey.



PRICE
₹9,999
/ MONTH



WHAT'S INCLUDED



2 Platforms

Instagram, Facebook



12 Designed Posts / Month

Creative static posts & carousels



Professional Caption Writing

Engaging & brand-aligned captions



Hashtag & Keyword Research

Improve reach and discoverability



Monthly Content Calendar

Planned content for consistent posting



Content Scheduling & Publishing

Timely posting for maximum impact



Profile Optimization

Complete setup & optimization



Basic Engagement Monitoring

Track likes, comments & messages



Monthly Performance Report

Key insights & simple analytics



1 Revision per Creative

Ensure your satisfaction



BEST FOR

- ✓ Local Businesses
- ✓ Startups
- ✓ Freelancers
- ✓ Professionals
- ✓ New Brands



OUR FOCUS

To help you establish a strong and consistent social media presence with high-quality content and strategic planning.



IMPORTANT NOTE

Reels, video production, photoshoots and paid advertising are not included in this package.
These will be charged separately as per requirement.



ADD-ONS (CHARGED SEPARATELY)



Reel Editing



Reel Production
& Shooting



Product
Photography



Paid Ads
Management



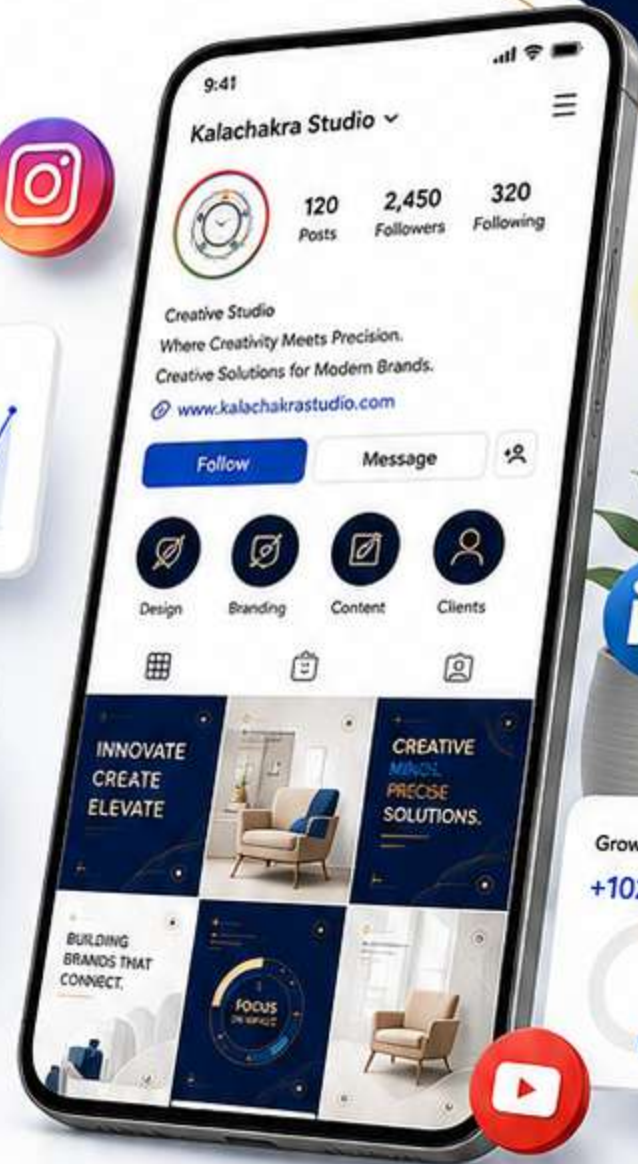
Additional
Posts



Additional
Platforms



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SOCIAL MEDIA ADVANCE

GROW

For businesses looking to build consistency, engagement and brand recognition.

Engagement
+156%

Reach
125K

Growth
+102%



WHAT'S INCLUDED



3 Platforms

Instagram, Facebook, LinkedIn



16 Designed Posts / Month

Creative static posts, carousels & branded designs



Premium Creative Design

High quality, engaging and brand-focused designs



Professional Caption Writing

Engaging, relevant & SEO-friendly captions



Hashtag & Keyword Research

Increase reach & improve discoverability



Monthly Content Strategy

Custom strategy aligned with your business goals



Content Calendar

Well-planned content for consistent posting



Scheduling & Publishing

Timely posting for maximum impact



Profile Optimization

Complete profile setup & optimization



Story Content Suggestions

Creative story ideas to boost engagement



Basic Community Management

Respond to comments & basic DM handling



Engagement Monitoring

Track likes, comments & interactions



Monthly Performance Report

Detailed insights & performance analysis



2 Revisions per Creative

Ensure your satisfaction



BEST FOR

- ✓ Growing Businesses
- ✓ Agencies
- ✓ Consultants
- ✓ Clinics
- ✓ Real Estate
- ✓ Professional Firms
- ✓ Service Brands



OUR FOCUS

We help you grow your audience, build meaningful engagement and strengthen your brand presence across platforms.



IMPORTANT NOTE

Reels, video production, photoshoots and paid advertising are not included in this package. These will be charged separately as per requirement.



ADD-ONS (CHARGED SEPARATELY)



Reel Editing



Reel Production
& Shooting



Product
Photography



Paid Ads
Management



Additional
Posts



Additional
Platforms

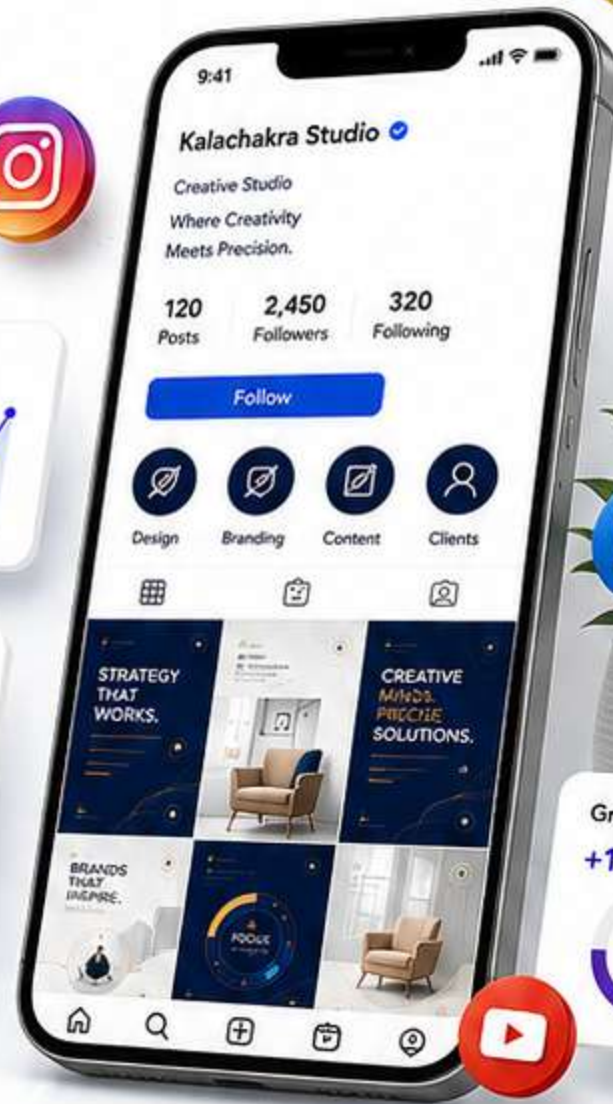


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SOCIAL MEDIA PREMIUM

ELEVATE

For brands that want a powerful, consistent and strategic social media presence.



WHAT'S INCLUDED



4 Platforms

Instagram, Facebook, LinkedIn, YouTube / X (Twitter)



20 Designed Posts / Month

Premium static posts, carousels & branded designs



Premium Creative Design

High-quality, brand-focused and trend-driven designs



Professional Copywriting

Engaging captions with strong brand messaging



Hashtag & Keyword Strategy

Advanced research for maximum reach & visibility



Monthly Content Strategy

Data-driven strategy aligned with brand objectives



Detailed Content Calendar

Well-structured content calendar with themes & goals



Scheduling & Publishing

Timely posting & appropriate content distribution



Profile Optimization

Complete optimization for all platforms



Story Content Planning

Story ideas, highlights & interactive content planning



Community Management

Respond to comments & basic DM handling



Engagement Strategy

Increase engagement through proven techniques



Monthly Performance Analysis

Detailed insights, analytics & competitor overview



Strategy Recommendations

Actionable suggestions for continuous growth



2 - 3 Revisions per Creative

Ensure your complete satisfaction

PRICE

₹29,999
/ MONTH



BEST FOR

- Established Businesses
- Premium Brands
- Corporate Firms
- Real Estate Companies
- Agencies
- Brands Looking for Consistent Growth



OUR FOCUS

We create meaningful content, build strong communities and turn your social media presence into a brand that people trust and remember.



IMPORTANT NOTE

Reels, video production, photoshoots and paid advertising are not included in this package. These will be charged separately as per requirement.



ADD-ONS (CHARGED SEPARATELY)



Reel Editing



Reel Production & Shooting



Product Photography



Paid Ads Management



Additional Posts



Additional Platforms



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REELS & VIDEO CONTENT

CHARGED SEPARATELY

Reels are not included in the monthly packages as the requirements vary from project to project.

PRICE DEPENDS ON:

⌚ Reel Duration	📷 Camera Equipment	📝 Scriptwriting
✂️ Editing Complexity	🎤 Voice-over	✈️ Travel Requirements
📄 Number of Reels	🎞️ Motion Graphics	🎨 Advanced VFX / Effects
📷 Shooting Requirement	🎬 Animation	🎵 Music / Assets
📍 Location	👤 Actors / Models	⋯ Others



Every reel is quoted individually according to its creative and production requirements.



OUR REEL SERVICES



REEL EDITING

Basic • Advanced • Premium



REEL PRODUCTION

Concept • Script • Shoot • Edit • Final Delivery



CONTENT SHOOT

Quoted separately according to shoot duration and requirements.



PAID ADVERTISING

AD BUDGET IS NOT INCLUDED



ADVERTISING BUDGET

Paid directly by the client to the platform.



AD MANAGEMENT

Quoted separately based on campaign requirements.

OPTIONAL ADD-ONS (CHARGED SEPARATELY)



Additional Reels



Professional Content Shoot



Product Photography



Paid Ads Management



Influencer Marketing



Social Media Audit



Advanced SEO / Social SEO



Additional Posts / Designs



& Many More

IMPORTANT NOTES

- 01 Package prices are monthly management fees.
- 02 Reels, professional video shoots and other video-production work are not included and will be quoted separately.
- 03 Paid advertising budget is not included in any package.
- 04 Client must provide required business information, product/service details and brand assets unless content creation is specifically included.
- 05 Photography, models, actors, travel, locations, paid music/assets and third-party services are charged separately where applicable.
- 06 GST, if applicable, is additional.



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PLANNED TODAY.
GROWING TOMORROW.



Strategy



Creativity



Precision



Results